

# PERSONAL SWOT ANALYSIS

Talk about your Strengths, Weaknesses, opportunities and threats (SWOT analysis) for personal use.

## STRENGTHS (+)

Talk about what you're good at, your unique assets and resources, and how your positive attributes are perceived by others.

## WEAKNESSES (-)

Talk about improvements you need to make, any resources you lack, and how these negative attributes might be perceived by others.

## OPPORTUNITIES (+)

List doors that are currently open to you, opportunities you can capitalize on, and how your strengths can create new connections.

## THREATS (-)

List any harmful hazards, competitors, and how known weaknesses can open the door to threats.

1. _____	1. _____	1. _____	1. _____
2. _____	2. _____	2. _____	2. _____
3. _____	3. _____	3. _____	3. _____
4. _____	4. _____	4. _____	4. _____
5. _____	5. _____	5. _____	5. _____
6. _____	6. _____	6. _____	6. _____
7. _____	7. _____	7. _____	7. _____
8. _____	8. _____	8. _____	8. _____
9. _____	9. _____	9. _____	9. _____
10. _____	10. _____	10. _____	10. _____